



STARTUP UAE GROUP - ABOUT US

provides company formation services for firms looking to expand into new geographies.

Headquartered in Dubai International Financial Centre district, with associate offices in all major jurisdictions, we provide professional corporate set-up solutions in over 40 low tax and tax-free jurisdictions including the UAE, Hong Kong, Turkey, Georgia, Belize, British Virgin Islands (BVI) and the Seychelles.

We offer company incorporation services, supported by legal and financial consultancy services and cross border transactional advice to individuals and companies looking to establish a business presence in the UAE or other key overseas markets.

In a world full of complicated and rapidly changing regulation, we clear a path through the bureaucracy; providing friendly, competitively priced expert advice across an unparalleled suite of services, regardless of the size of your business.

Our international network of qualified business professionals includes:

- Financial specialists
- Accountants
- Bankers
- Chartered secretaries
- Lawyer
- International tax and trade experts
- International expansion specialists

STARTUP UAE GROUP DUBAI provides expert advice and tailor-made solutions for all types of business owners considering international expansion and investment. Our highly qualified team members possess both

STARTUP-UAE GROUP

www.startup-uae.com

www.startup-eau.com

info@startup-uae.com

SKYPE : STARTUP UAE GROUP – D.Rollo

Appuntamento telefonico : clicca <https://calendly.com/startupuae>

Headquarter Dubai : **+971 585594606** - Branch London : **+44 1183283057**

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Why Dubai

Known as the 'gateway to the world', Dubai is one of the globe's most connected cities.

The emirate has thrived on its East-West links for many centuries and lies at the heart of the Asia, Africa and India triangle. Historically, its geographic location has facilitated easy connections, business networking and access to trade.

In the modern age, Dubai has evolved to be one of the world's top destinations for company formation. The city offers many corporate advantages:

- Highly diversified economy
- Hyper-modern infrastructure
- Superior transportation links and an extensive airline network
- A world-class financial centre
- **A zero-tax regime**
- Access to 300,000 people in the MENA region alone and many more in Asia/Europe
- Stable and secure governance
- A transparent regulatory environment

The emirate is also home to an exceptional and cosmopolitan talent pool, lured from across the globe by dynamic careers, a secure family-friendly environment, tax-free salaries and year-round sunshine.

For overseas companies looking to set up in Dubai, the emirate's 22 specially designed free zones allow for out-of-the-box company formation, as well as full foreign ownership, zero import duties and 100 per cent repatriation of company profits.

For decades, STARTUP UAE GROUP DUBAI has helped foreign companies to set up in Dubai and leverage the city's many business advantages. Our insider knowledge allows us to provide an expert bureaucracy-free solution for company formation – whether it's offshore or local.

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Incorporation Expertise

We offer the full spectrum of incorporation services:

- Incorporation and company management
- Residency applications
- Corporate bank account set-up
- Credit card approval facilitation
- Virtual office services
- Beneficial ownership shielding

In a world wrought with complicated and rapidly changing regulation, we cut a path through bureaucracy; providing friendly, competitively priced advice to help your business flourish.

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Business Approach - SERVICES

In today's globalised world, international expansion is on every corporate horizon.

STARTUP UAE GROUP DUBAI provides expert advice for business owners who are seeking the next step in global expansion and investment.

We advise clients on the often-complex issues surrounding international corporate structure, and facilitate the development of appropriate financial services to meet the varied needs of large-scale businesses, SMEs and individual entrepreneurs.

Our services cover:

- International corporate structures
- Appropriate financial services
- International tax planning
- Investment holding
- International trading

STARTUP UAE GROUP DUBAI combines in-depth knowledge of Dubai's domestic business and regulatory policies with international company formation insight to support your organisation's vision at a global level.

Our highly qualified team possesses both the linguistic and cultural skills required to facilitate business links across borders. This is supported by requisite technical know-how to successfully navigate the numerous steps that precede UAE, European or international company formation, and the utmost attention to detail and due diligence in effecting a successful transition.

At STARTUP UAE GROUP DUBAI, we work alongside you to evaluate and consult on your future plans. We believe in building strong lasting business relationships through a personal, one-to-one approach, so that even from the first call or meeting, you know we have your best interests at heart.

We aim to be the global springboard for your business. Together, we will construct a sustainable, manageable, accessible and affordable framework for implementation in a rapidly changing marketplace.

STARTUP UAE GROUP DUBAI is a market leader in company formation services, providing tailor-made solutions in Europe, the US and Canada, and offshore jurisdictions, along with a comprehensive suite of supporting services.

In a world wrought with complicated and rapidly changing regulation, we cut a path through bureaucracy; providing friendly, competitively priced advice to help your business flourish.

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We offer the full spectrum of incorporation services, including:

- Incorporation and company management
- Residency applications
- Corporate bank account set-up
- Credit card approval facilitation
- Virtual office services
- Beneficial ownership shielding

We work with you at every stage of the formation process from pre-launch to post-launch evaluation and provide regular updates on regulatory changes where relevant.

STARTUP UAE GROUP DUBAI has access to on-the-ground professionals representing every facet of the financial and banking discipline and has negotiated preferential rates for a wide selection of vital services.

Our financial and banking services include:

- Core banking advisory and administrative handling
- Prospective auditing
- Accounting
- Reporting
- Collections outsourcing
- IPS systems
- Corporate and private account applications
- Preparation of statutory financial statements.

To meet the demands of international businesses we are able to provide professional third party officers to facilitate offshore tax residency establishment, assist with the creation of confidential shareholder structures, source a company secretary, and provide professional directors to act on client instruction and to monitor and control the day-to-day activities of your business.

STARTUP UAE GROUP DUBAI is also on hand to act as your personal family 'chief financial officer', saving you time, money and the stresses of dealing with the complexities of financial management.

We offer family financial services covering:

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- Bespoke lifestyle service and administration
- One-touch portfolio reporting
- Wealth preservation and succession planning consultancy and planning

Other supporting advisory and administrative services include:

- Real estate investment strategy and portfolio performance consultancy
- Business plan structuring and review
- Specialist marketing plan development and

review

- Wills and probate advice
- Yacht registration

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UAE company advantages

- 100 per cent foreign ownership
- Banking confidentiality guaranteed by law
- No public registry
- 100 per cent exemption from corporate and income taxes
- Zero foreign currency restrictions
- Full repatriation of company profits and capital
- Low set-up costs
- No physical office requirements, so no employee or labour-related costs
- No share capital requirement
- Ability company to act as a holding company

The UAE federal government oversees the entire country, but each of the seven individual emirates also has its own laws and regulations in place related to company incorporation and financial oversight.

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Banking & Financial Services

The challenge of navigating the intricacies of the banking and financial services world in the UAE and other international markets often presents another hurdle on the way to setting up a business.

STARTUP UAE GROUP DUBAI has access to on-the-ground professionals representing every facet of the financial and banking discipline and has negotiated preferential rates for a wide selection of vital services.

These services include core banking advisory and administrative handling, prospective auditing, accounting, reporting, collections outsourcing, IPS systems, corporate and private account applications and the preparation of statutory financial statements.

Core banking services cover a full realm of advice on choosing the right banking services provider for your business and assistance navigating individual local and international institution requirements, along with assistance in successfully navigating the account set-up procedure.

Auditors or Liquidators Report

Joint stock companies, limited liability companies and partnerships limited by shares registered in the UAE are required to prepare annual financial statements and file these with Ministry of Economy and Commerce and other relevant authorities.

STARTUP UAE GROUP DUBAI works with a team of highly qualified auditors able to assist with a wide variety of requirements. While there are no ethical standards specifically issued for the UAE, local firms usually follow IFAC standards.

We also provide liquidation services for all entities – limited liability, free zone and offshore – across the UAE, including the supervision of asset disposal, creditor negotiation/settlement, liaison with liquidation accountants and filing of relevant deregistration and other formal notifications.

Our auditing fee structure consists of a no frills standard package suitable for all types and sizes and businesses, with zero hidden costs.

Core Banking

It is important to choose the right banking services provider for your business and there is a broad range of local and international banks located in the UAE.

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Each institution has its own requirements when it comes to minimum deposits, bank charges and scope of services, and the application process can be stringent.

Requirements for opening an account usually include identity documents, signatories list, company structure overview and proof of address. A certificate of incorporation/trade licence is usually also requested as well as details of company directors. Most banks will also want to see a projection of company transactions, future profits and information clarifying the nature of the business.

For non-resident accounts, the Ministry of Foreign Affairs will need to certify documents.

When establishing banking arrangements in the UAE you will be required to physically sign for verification of your company bank account in the presence of the Banking Officer.

STARTUP UAE GROUP DUBAI also advises on which bank will best serve your company requirements and will assist you with all administration processes.

Private Account Application

STARTUP UAE GROUP DUBAI has a strategic alliance with EMIRATES NBD BANK-registered financial services provider that offers private bank account facilities as well as MasterCard issuing services.

Private clients can make the most of the benefits of having an current account that deliver a wealth of financial services beyond traditional borders.

Through, clients can access fast, secure and user-friendly Internet banking facilities with complete 24/7 functionality.

We accept applications for new accounts from all jurisdictions.

It takes approximately 10 working days to open an account and there is also an express account opening service that takes just 72 hours once the compliance team has received all the necessary documentation.

Each card comes with an individual account number linked to the main account IBAN. This requires that a client pre-loads their card prior to use, and is an added layer of fund protection.

Card can be issued with a name or can also be anonymous for added confidentiality.

Up to three MasterCards can be issued per private account and this is designed to simplify discretionary financial transactions such as shopping at retail outlets, paying bills online, or

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transferring money to and from different accounts, all in multiple currencies and locations across the globe.

An additional card is also available for family use such as ATM cash withdrawal, daily shopping requirements, online purchases etc. All cards have a chip and pin code.

Statutory Financial Statements

Joint stock companies, limited liability companies and partnerships limited by shares registered in the UAE are required to prepare annual financial statements and have them audited within three months

of the end of the financial year, and file them with the Ministry of Economy and Commerce and other relevant authorities.

All UAE entities follow International Financial Reporting Standards (IFRS) for the preparation of financial statements.

All companies including those located at free zones, and partnerships, are also required to prepare full financial statements including a balance sheet, profit and loss account and other explanatory notes as required by UAE law.

Outside of free zones, all other companies/ partnerships limited by shares in the UAE have the option to prepare their financial statements in accordance with any generally accepted framework.

Subsidiary companies of listed companies that are registered in other jurisdictions have the option to prepare their financial statements in accordance with the framework followed by their parent company.

STARTUP UAE GROUP DUBAI works with a team of highly qualified auditors able to assist with a wide variety of requirements. While there are no ethical standards specifically issued for the UAE, local firms usually follow IFAC standards. Free zones in UAE have a rigorous process for the monitoring and streamlining of auditing practices. They monitor the practice of audit firms and review their work on an annual basis.

Auditors in the UAE are appointed for a fixed period of one year and can continue as the auditor of the company after the first year subject to shareholder general assembly meeting approval.

Our appointed auditors cover a wide range of requirements including monthly profit & loss reports, balance sheets, regulatory compliance, advice on controls and processing system weaknesses, monitoring of prospective accounting and regulatory changes, and yearly audited accounts.

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Company Management Services

STARTUP UAE GROUP DUBAI offers sophisticated company management and banking services to meet the demands of international businesses.

To establish offshore tax residency, we provide professional third party officers, which is a prerequisite when it comes to understanding taxation legislation in overseas jurisdictions and making the most of tax savings.

It is rarely advisable for onshore resident clients to act as directors of an offshore company. We specialise in creating structures where shareholders do not need to disclose their ownership of other companies for commercial reasons, and to ensure complete client confidentiality.

We are able to provide professional directors to act on client instruction and to monitor and control the day- to-day activities of your business. In many countries directors must be 'real people', however, corporate directors are permitted in some offshore centres.

For clients who seek corporate confidentiality, we provide a shareholders' service where we form third party companies in international jurisdictions with the sole

purpose of holding shares on behalf of a client.

To protect client interests, these third party companies enter into 'declaration of trust' contracts with company owners that effectively prevent the third party company from acting without owner instructions.

In most common law jurisdictions, a company secretary is required and STARTUP UAE GROUP DUBAI can assist in sourcing the right person.

Our full company management remit also includes providing a third party director as bank account signatory.

Family Office Services

There are many challenges that high-net- worth individuals face when considering how to manage and preserve their wealth for future generations.

Our dedicated family office team will help you to identify your goals, offer expert advice and craft bespoke solutions.

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In essence, STARTUP UAE GROUP DUBAI is able to act as your personal family 'chief financial officer', saving you time, money and the stresses of dealing with the complexities of financial management.

We offer bespoke lifestyle service and administration, one-touch portfolio reporting, and wealth preservation and succession planning; and will tailor-make an integrated plan and consolidated financial picture for your family's worldwide assets.

Your personalised STARTUP UAE GROUP DUBAI plan covers investments, wealth transfer strategies and performance reporting supported by a comprehensive risk management approach coupled with highly optimised tax mitigation.

We can also maintain a central library of your family documents – accessible at the touch of a button – including wills, trust deeds, real estate titles, investment notes, insurance policies and all financial documents.

Real Estate Investment Funds

STARTUP UAE GROUP DUBAI offers a range of independent real estate investment management services.

We have more than 17 years consolidated experience across multiple markets. Our team focuses on identifying and analysing all aspects of a proposed business plan.

STARTUP UAE GROUP DUBAI also advises on rental and capital appreciation and is able to tailor our strategies to suit your risk appetite across multi-jurisdiction portfolios.

We believe it is important to acquire assets where value can be enhanced under our management and sold in response to demand for well-located, high quality core real estate assets with a strong income profile.

STARTUP UAE GROUP DUBAI also provides advice on tax and structuring, and can manage the transaction process and financing arrangements where relevant. With our regional knowledge of property ownership laws and regulations, along with tax planning expertise, we can help reduce any potential exposure.

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Specialist Business Plans

A business plan is the bedrock of your company.

Your plan should include a focused strategy and managed milestones and metrics. It should also assign and track responsibilities and performance, and feature projections for sales, costs, expenses, and cash.

Developing a detailed plan will help you to determine whether your business idea is feasible. A well-written, strategically focused plan also contains the financials you will need to convince investors your business is a great investment opportunity.

To be effective, your business plan should be both a fluid document and detailed roadmap for success. The plan should also be updated on a regular basis.

STARTUP UAE GROUP DUBAI will work with you to create a winning document. The best business plans are:

- Visually appealing
- Powerfully and appropriately worded
- Able to present your business idea in the best possible light

Specialist Marketing Plans

A solid yet creative marketing plan forms an integral part of your business plan. A marketing strategy demonstrates your understanding of the market, your target customers and the competitive environment.

An effective marketing plan begins with thorough market research through direct mail surveys and focus groups and should be supplemented by secondary data sourced from government agency, trade associations and other studies.

A well-written, comprehensive marketing plan is fundamental for all businesses and will set you on the path to success by creating a practical checklist that covers all the bases.

How do you plan to attract and retain customers? What are the resources you will need to achieve your short to long-term business goals?

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Virtual Offices & Business Services

The **STARTUP UAE GROUP DUBAI** is able to provide a professional extension of our clients' businesses. This includes being able to provide virtual offices and associated business services.

There are three bespoke packages to choose from:

- Standard Dubai Address package
- A Fairmont Hotel serviced office address and allocated PO Box number
- Daily collection of client PO Box mail
- Signed receipt of parcels and client notification
- Private courier request service

Standard Plus Dubai Communications package

- Dedicated telephone and fax line/number allocation
- Incoming client phone calls answered by onsite reception team (Sunday to Thursday from 0830- 1730 hours with voicemail service on weekends)
- Incoming client calls during business hours answered with company name and greeting
- Option for client to have phone calls transferred to a landline or mobile number, or for messages to be emailed to preferred client address
- Scanning of incoming faxes to be emailed to client with original placed on file

Premium Dubai Full Business package includes:

- Dedicated telephone and fax line/number allocation
- Incoming client phone calls answered by onsite reception team (Sunday to Thursday from 0830- 1730 hrs with voicemail service on weekends)
- Incoming client calls during business hours answered with company name and greeting
- Option for client to have phone calls transferred to a landline or mobile number, or for messages to be emailed to preferred client address
- Scanning of incoming faxes to be emailed to client with original placed on file
- Four hours boardroom usage and five days hot desk usage per month

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Wills & Probate

As an expatriate living or working in the UAE it is vital to have a will document. A secure will ensures that all your assets are accounted for and distributed in accordance with your wishes.

STARTUP UAE GROUP DUBAI provides specialist legal advice and is able to explain the nuances of UAE law. The statutory intestacy laws in the country, which follow Sharia law, are markedly different from conventional legal systems.

An officially registered will document is essential for ensuring that your family avoids prolonged complex legal challenges in resolving matters pertaining to your assets and estate.

A dedicated team member will work with you to:

- Create and notarise the will
- Set up the asset and liability list
- Complete all the necessary beneficiary forms
- Ensure all legal documents are properly registered and compliant

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Yacht Registration

STARTUP UAE GROUP DUBAI is located in key maritime destinations around the world and offers yacht registration expertise.

We provide a highly personalised service designed to fast track registration, based on the following information checklist:

- Your nationality and country of residence
- Vessel length and tonnage
- Existing registration information
- Historical ownership documentation
- Private or charter usage definition
- Vessel tax status
- Home port/primary country of use and crewing requirements

STARTUP UAE GROUP DUBAI offers yacht registration services in Bermuda, British Virgin Islands, Cayman Islands, Gibraltar, Delaware (US), Dubai (UAE), Seychelles, Jersey and Guernsey (Channel Islands), Hong Kong, Isle of Man, Malta, Republic of the Marshall Islands, Saint Vincent and the Grenadines, and the UK.

As an authorised registration agent, STARTUP UAE GROUP DUBAI is able to take responsibility for final registration and ensure that all documentation and legal matters are completed in compliance with local and internal laws.

Dubai is recognised around the world for its soaring skyscrapers, top class business credentials and the sheer chutzpah of its global ambition to be the best city in the world.

Now the fourth most-visited city in the world, Dubai has gained a well-deserved reputation for luxury and quality. Residents enjoy a high standard of living complemented by year-round sunshine, a seasonally dry climate, beautifully maintained public spaces and a beachfront lifestyle.

Increasingly, the city's rich cultural heritage is showcased through its year-round calendar of events at a growing number of museums, art galleries, theatres, cinemas and outdoor venues.

Dubai is also a shopper's dream, offering a panoply of luxurious shopping malls. The city is home to The Dubai Mall, one of the globe's largest retail destinations and purveyor of virtually every luxury brand in the world.

Visitors and residents can also enjoy a more traditional shopping experience at the city's various souks and markets.

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UAE Residency Services

The UAE residency options span a number of visa types, such as Employment, Investor, Governmental and Sponsor.

The obtainment of a residence visa is dependent on several criteria and is overseen by the Department of Naturalisation and Residency of Dubai (DNRD) and similar entities in other emirates.

Eligibility is assessed through several factors, such as contractual employment with a UAE based company, property ownership and shareholdings in UAE-based companies.

A residence visa is essential for all expatriates looking to launch a business in the UAE, and for their employees. The process includes a mandatory medical exam.

Visas are valid for two to three years (and extendable) and a labour card is also issued.

Residents must also apply for an Emirates ID card, which has the same validity period as the visa and is a mandated form of identification for various UAE government and immigration activities.

A residence visa is also required for day-to-day red tape, such as opening a bank account, getting a driving licence, registering a vehicle, applying for a PO Box, liquor licence applications and e-gate access. Business owners are also issued with an Establishment Card.

Property owners can apply for a two-year residence permit, which is applicable on properties valued at Dhs1 million or above, but is not a visa with a right to work.

If exiting the country for six months or longer, the residence visa is rendered invalid and your passport must be valid for at least three full months if traveling in/out the country.

New legislation introduced in 2017 has further streamlined the process for residents who are no longer required to visit the General Directorate of Residency and Foreign Affairs in order to renew or apply for visas. All transactions can now be carried out at the approved Amer typing centers

Starting a business in the UAE can take several different forms. The process of company formation differs according to which emirate you choose to set up in.

The advantages of setting up in the UAE are numerous. Most businesses do not pay direct taxes on corporate profits or personal income and customs duties stand at four per cent, with many exemptions.

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